

JASPER COUNTY ®

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CREATING ENTREPRENEURIAL  
OPPORTUNITIES

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**Annual Report  
2017-2018**

# 2018-2019 Annual Report

*Every year, a new class. Every year, a new adventure. But one thing stays the same-our community and their willingness to support the Jasper CEO by allowing us to visit their businesses, speak about their journies, be a mentor, or participate as part of the board. Not only do they cheer on the students through their participation in the class business, but they endorse and encourage them through their trade show! This year was no exception. Thank, you Jasper County, for your continued support and thank you to our investors, friends of CEO, mentors and board for sacrificing your time and energy to graduate another class onto success!*

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***Please follow us on Twitter and Facebook for updates throughout the year!***

**Twitter @Jasper CEO**

**Facebook @JasperCountyCEO**

# CEO Mission Statement

*“Seeking opportunities. Inspiring change. Preparing for the future.”*

That is the mission statement of Jasper CEO. We are proud of what we have been able to accomplish thanks to the assistance of our fine community members, mentors, and especially our friends and investors. Our success would be non-existent if any of the listed were not part of the equation.

Pictured below is the class of 2019.



Back Row: Ethan Zumbahlen, Evan Fox, Colton Goode, Cole Farley, Wyatt Zumbahlen, Dravin Zuber

Front Row: Claudia Zuber, Alyssa Diaz, Josie Angel, Keri Zumbahlen, Emma Bierman, Co Co Lin

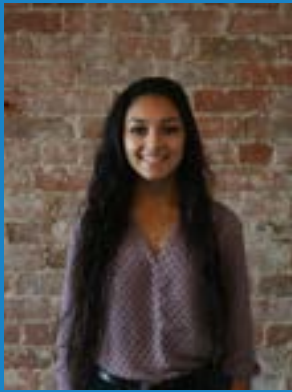
## 2018-2019 Jasper CEO Class



Josie Angel, daughter of Melissa Angel. I am a Senior at Newton Community High School and a member of Spanish, Math, Science, and Beta Club. I am a four year member of the Newton Marching Eagles, football manager and boy's track manager. After graduation I plan on attending ISU to pursue a career in business. Being a part of CEO has developed my communication, leadership skills, problem-solving skills and my professionalism. With my individual business, "Angel's Community Events", I plan on hosting events to initiate a change for the betterment of the community. My business is a non-for-profit with a goal to donate all of the earnings back into the community. My growth in community mindedness has been sourced via the CEO class as it has opened my eyes to all the community has to offer.



Emma Bierman, daughter of Zak Bierman and Amanda Bierman. I am a Senior at Newton Community High School and currently a cheerleader and in marching band. I am also involved in Math Club, Spanish Club, Science Club, Beta Club and FCCLA. After I graduate, I plan to attend vet school to become a veterinarian. Being in CEO this year, I have furthered my communication and people skills. I also learned to more about my community and the great people that live here. My individual business is "E's Wreaths" and I will be creating handcrafted wreaths for every season of the year.



Alyssa Diaz, daughter of Edmundo and Sheri Diaz. I am a Senior at Newton Community High School and am involved in many activities such as Math Club, Science Club, Spanish Club, Beta Club, marching band, football managing, and baseball managing. After high school, I plan to go to medical school to study to become a surgeon. Being in CEO has taught me many life skills that have become valuable to me such as communicating and professionalism. My individual business is called Sweet Scrubs and I will be selling homemade sugar scrubs that are naturally made to benefit your skin.



Cole Farley, son of Chad and Holly Farley. I am a senior, I plan on going into the medical field to study nursing and pursue a career as a flight nurse with the Air Evac Lifeteam. I have played soccer all four years of high school, ran track two years, joined the trap shooting team. After high school I am attending Anderson University to play soccer for another 4 years and earn a degree in nursing.

Evan Fox, son of Steve and Gina Fox. I am a Senior at Newton Community High School and currently involved in Math club, Science club, Beta club, Spanish club, Student Council, Senior class officer, Marching Band, and CEO. During CEO this year I have learned network with businesses, expand my opportunities, and work on my communication skills. I plan to pursue an education in the medical field. My personal business is called Hen-and-Chicks which arranges desert plants in unique containers to brighten indoor spaces.



Colton Goode, son of Jerry and Danyel Goode. I am a senior at Newton Community High School. I am involved in football, track, BETA Club, Student Council, Spanish Club, Science Club, Math Club, am a leader of FCA, a Senior Class Officer, and a member of Jasper CEO. After high school, I plan to attend EIU to major in Exercise Science and then transfer to a graduate school to get my doctorates in Physical Therapy. My individual business is Goode's Custom Creations where I am building glider swings, monograms, and full name signs. In CEO, I have opened myself up to new things and improved my people and communication skills.



Coco Lin, daughter of Youhai and Saiping Lin. I am currently a junior attending Newton Community High School. I am involved in Beta, Spanish, science, and math club. I believe that CEO had impact me in many ways and I hope to use the knowledge I learned and use it in my future. My individual business, Total Tea Time, will be creating different variety of tea bags and loose leaf tea. Different types of tea accessories are also available.



Claudia Zuber, daughter of Larry and Laurie Zuber. I am currently a senior at Newton Community High School. I have participated in Spanish Club, Beta Club, Math Club, Science Club, and have been a part of band and the school musicals. After high school I will be attending SIUe to pursue a degree in structural engineering. My personal business is Masked where I am making face masks, bath melts, and lotion bars. This year in CEO I have learned more about myself and have become a better communicator.





Dravin Zuber, son of Greg and Amanda Zuber. I'm in the 2019 senior class at NCHS. After I graduate I plan to join the military, and then go to a trade school. I've been involved with the football, track, and bass teams, and I'm also involved in FFA at the highschool. After being in CEO, I have learned that your first impression is everything, I also learn that time management is key to making everything work how it should. My personal business is called Big Muddy Creations. With this business I will be making shepherd hooks, and other various metal work.



My name is Ethan Zumbahlen, son of Curtis and Kelly Zumbahlen. I am a senior at NCHS and involved in football, track and Beta Club. Outside of school I like to fly model airplanes and drive remote controlled cars with my brothers. After I graduate, I plan on attending OCC then transferring to U of I or Rose-Hulman for mechanical engineering. I have improved my people skills and learned how to run a successful business. My personal business is EZ 3D Prints and I create custom plastic products with the use of a 3D printer.



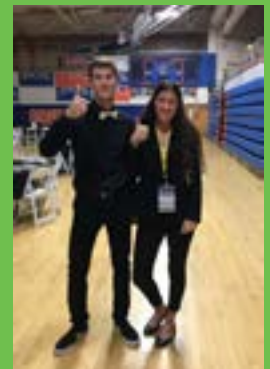
Keri Zumbahlen, daughter of Roger and Toni Zumbahlen. I am currently a senior at Newton Community High School. Besides CEO, I am involved in tennis, marching band, student council, FCCLA, FCA, Beta Club, Spanish club, math club, math team, art club, science club, WYSE team, and I am a senior class officer. After high school, I plan on pursuing a degree to become a physical therapist. I am the owner of "KZ deSIGNed," and I create handmade burnt wooden signs. During CEO this year, I have learned to be a better leader, and I have developed professional skills that have already helped me immensely. I am grateful for CEO and the ways it has helped me grow both creatively and professionally.



Wyatt Zumbahlen, son of Kelly and Sara Zumbahlen. I am currently a Junior at Newton Community High School. After school activities I participate in are: Science Club, FFA, Spanish Club, and Tennis team. After high school, I am planning to study Archaeological Anthropology. CEO has been an amazing experience that has given me the opportunity to learn several life lessons, such as problem solving, communication, and leadership. For my CEO individual business, I am planning an event called Wellness. It consists of local businesses, vendors, and organizations here in Jasper County. The goals for Wellness are to help educate Jasper County about their health, and how to live a healthier lifestyle. Wellness will promote local businesses, bring attention to Jasper County, and show what we have to offer to our community.

# The Class Business - *Entranced: A Night of Wonder*

Desiring to offer Jasper County a night of laughter, the class decided upon hypnotist Brian Madrid for our entertainment, Andy Johnson to head up the live auction and a delicious dinner by Hartrich's Meats. The event was a roaring success with some of our JC legends offering themselves up to be hypnotized! Those who attended will never hear the song, 'Shake Your Booty' without smiling to ourselves! Thank you for our hypnosis participants and those who attended!



# Class Activities

## Mentor/Protégé Selection

Last fall, CEO students and potential mentors spent a class day in a speed dating style approach to mentor matching. Students then selected their top connections and they were matched! This is an outstanding first opportunity to start building professional relationships.



## Bankers and Business Plans

CEO students collectively created their first business plan together over several weeks in regards to their class business. At the beginning of the 2nd semester, students were then challenged to create their own business plan surrounding the concepts of the business they created. CEO's then shared their business plans with local bankers seeking critique to better improve their business concepts.



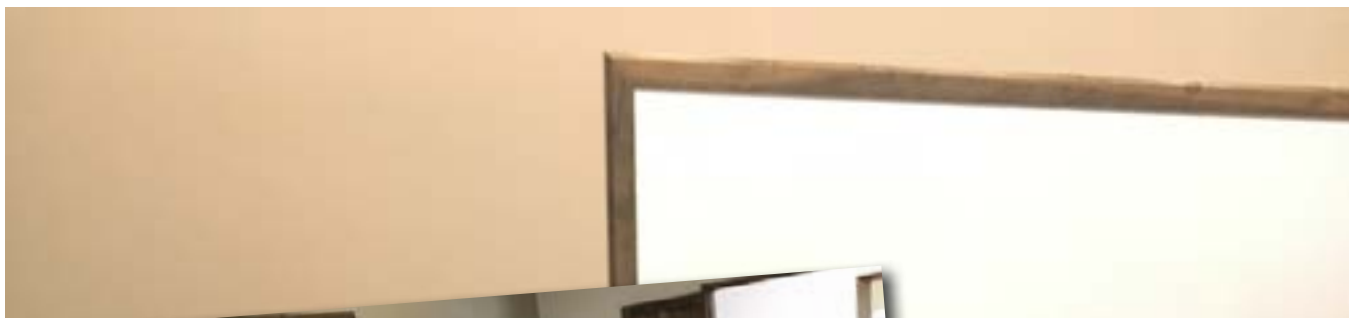
## Business Visits

CEO students visited more than 50 area businesses, where they toured facilities and interviewed owners, managers and employees while learning about what makes each of the businesses unique.



## Professional Guest Speakers

More than 50 community business leaders spoke to CEO students on a variety of entrepreneurial and general business topics, including distribution, management strategies, finances, and marketing.





## 2018-2019 Mentors



Dave Blecha  
Lucas Bolander  
Kelly Hemrich  
Sarah Horner  
Kyle Klier  
Susan Lindley  
Bill Meinhart  
Kris Newton  
LaDonna  
Poehler  
Theresa Volk  
Grant White  
Torrey Wolf



## Shark Tank Winners



Evan Fox (2nd), Co Co Lin (1st), and Keri Zumbahlen (3rd)

# 2018-2019 Guest Speakers and Business Visits

Farley Insurance Agency  
Agracel-Sarah Horner  
JEDI-Scott Bierman  
Rex Vault, Inc.  
Newton Broom & Brush  
Birch's Auto Service  
Mark Bolander  
Eagle Country Water Works  
Tony Griffith  
Tammy Wilson  
Wal-mart DC, Olney  
Tuscan Hills Winery  
Newton Dairy Queen  
TPS  
Beck's  
Amber Volk  
Buds N Blossoms  
Kelly Hemrich  
Dave Blecha  
Julie Hill  
Susan Shull  
Karen Wolters  
Lisa Goodwin  
Jennifer Vahling  
Berry Callebaut  
Cobblestone Hotels  
Steve Jones Plumbing  
Andy Johnson  
Meyer Funeral Home  
Prairie Farms  
Dynegy  
WIKK  
Stang Arts  
Joe Sippers  
Firefly Grill  
Donnie Wilson  
Ochs Street Smoked Meats  
SSG Derek Meyer  
Evapco, Newton  
Jane Smith  
Craig Weber  
Kyle Klier



# 2018-2019 Guest Speakers and Business Visits



Amy Tarr  
 Evapco, Greenup  
 Colton Angel  
 Judy McClure  
 Louis Ochs Chevrolet  
 Schackmann Insulation &  
 Construction, LLC  
 Jeremy Wilson  
 Jerry McDaniels  
 Casey Tibbs  
 Medicine Shoppe  
 Flying S  
 Pyramid Marble & Granite  
 Brent Emmerich  
 Rauch's Jewelry  
 ASL Solutions, Inc  
 Steve Mammoser  
 JJ Outlet  
 EJ Water , Gila Plant  
 Tom Purcell  
 Kent Probst  
 Ryan Probst  
 Chris Probst  
 Brad Shull  
 Dr. Scott Bloomberg  
 Norris Electric  
 Tony Martin  
 Pam Cooper  
 Hartrich Meats  
 Theresa Volk  
 Dr. Melissa Semple  
 Newton Auto Parts  
 Life Cafe  
 Kaylee Julius  
 Effing Brew  
 Newton Vet Clinic  
 Firefly Grill



*Thank you to all for your hospitality and willingness to share your journies! Your golden nuggets of that inspired us are all part of the legacy of CEO!*

# Jasper CEO Investors

CEO Investors are the heart of CEO. Their annual investment of \$1,000 provides the necessary resources for current-year teacher salary and other expenses, and ensures the sustainability of the CEO class for future students. Business Partner Investor commitments of time and energy are also critical to the success of CEO.

Agracel, Inc.  
Bloomberg Chiropractic  
Carle Richland Memorial Hospital  
City of Newton  
Cox, Philips, Weber, Tedford, Heap & Ayres, Attorneys  
Dairy Queen – Newton  
Dieterich Bank  
EJ Water Cooperative, Inc.  
Eagle Country Water Works  
Farley Insurance Agency  
John and Meredith Fulton  
Griffith Trucking/Broadway Express/  
Heartland Classics  
Illinois Power Generating Company –  
Newton Power Station  
Jasper County Board  
JEDI  
Louis Ochs Chevrolet  
Martin's IGA – Newton

Art & Florence Michels  
Muddy Saloon  
Newton Masonic Lodge 216  
Newton Parts Supply  
Newton Rotary  
Norris Electric Cooperative  
Ochs Street Smoked Meats, Inc.  
Peoples State Bank  
Probst Grain & Livestock  
Probst Seed Co.  
Personal Service Realty, Inc.  
Rex Vault Service, Inc.  
Schackmann Insulation & Construction, LLC  
State Farm Insurance – Tammy Wilson  
Superior Fuels, Inc.  
The Medicine Shoppe in Newton  
Tuscan Hills Winery  
Weber & Company  
Wabash Valley Services Co.

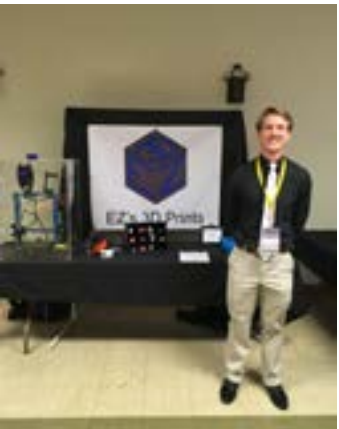
## Jasper CEO Scholarship Fund

The Class of 2019 Class Business profits included a \$500 scholarship this year. The CEO Board and Facilitator selected the recipient based on interview skills, individual business, professional growth, representative of CEO, and trade show. This year's scholarship winner is

## Miss Keri Zumbahlen



# 2019 Trade Show



# 2019 Trade Show

Each year a student is selected by their peers in accordance with the following criteria:

CEO student:

1. Has meet the criteria of having their own business. Has aggressively worked their business to grow it.
2. Has plans to continue business past CEO class
3. Had an active leadership role in class business.
4. Contributed during class days, business visits and guest speakers with their ideas, opinions and asked questions to visitors and of businesses.
5. Personal skills have grown and student is able to communicate with different types of people in any situation.
6. Can accurately and comfortably speak in public about the purpose and mission of CEO as well as communicate what the class is about. Student can also speak on behalf of their business fluently.

## *Entrepreneur of the Year* *Keri Zumbahlen*



# 2018-2019 Financial Data

7/1/18-6/30/19

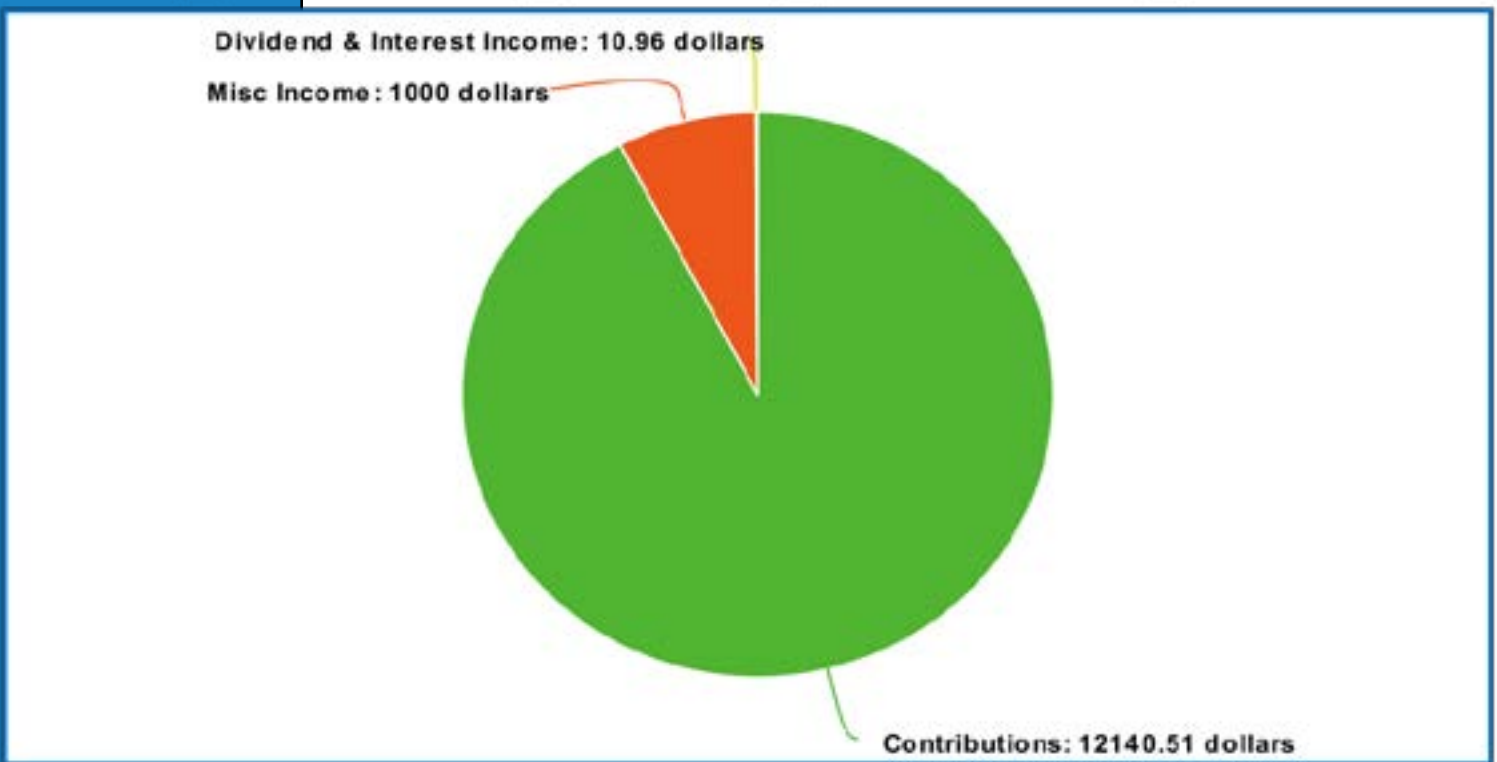
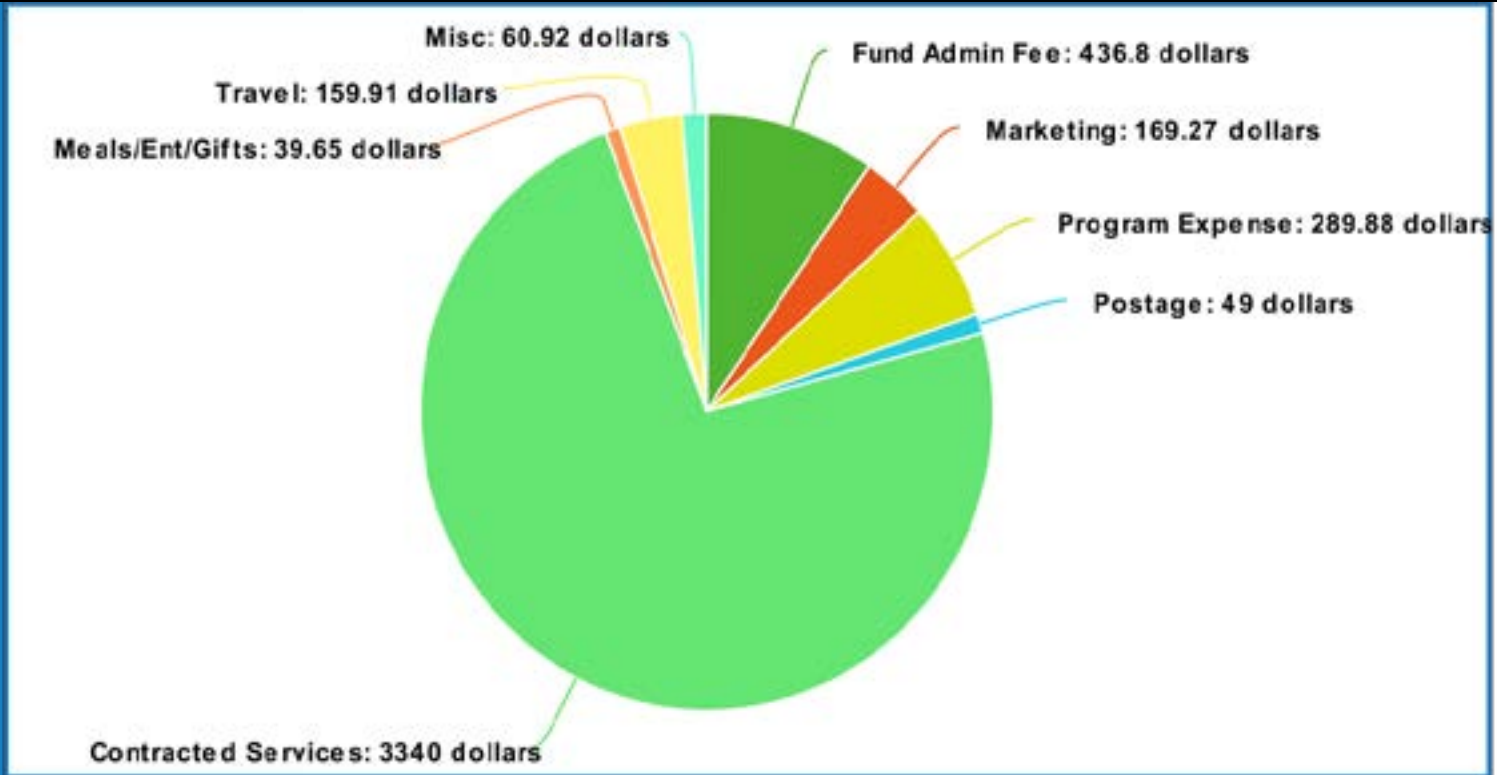
## Revenue

\$ 29,500.00	Contributions - Spendable
\$ 534.31	Dividend & Interest Income
\$ -	Miscellaneous Income
\$ 30,034.31	Total Estimated Revenue

## Expenses

\$ -	Investment Expense
\$ 968.28	Fund Administrative Fee
\$ -	Staff Development/Conferences
\$ -	Marketing
\$ 1,254.00	Program Expense
\$ 50.00	Postage
\$ 27,454.16	Contracted Services
\$ 577.36	Meals/Entertainment/Gifts
\$ 614.82	Travel
\$ -	Rental Expense
\$ 18.00	Miscellaneous Expense
\$ 30,936.62	Total Estimated Expenses

# 2018-2019 Financial Data





# CEO Advisory Board

The CEO advisory board composition and section is an extremely important aspect to the success of the class and the program. This board is very much a working board, requiring energy and dedication. Thank you to the following for your commitment to excellence!

Chad Farley, President

Beth Probst, Secretary

Amy Tarr, Treasurer

Brett Lessley

Ken Snyder

Ken Larimore

Gina Fox

Kelly Hemrich

Andrew Johnson

Jeremy W. Wilson

Farley Insurance Agency

Principal, JCJH and NCHS

Midland Institute for Entrepreneurship

Peoples State Bank

Dairy Queen

JC Economic Development Coordinator

Media Integration Specialist, JCCU #1

Total Patient Service Institute

Superintendent, Jasper County Schools

Technology Specialist, Crop IMS



CREATING ENTREPRENEURIAL  
OPPORTUNITIES

Date: \_\_\_\_\_

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

I wish to make a contribution to Jasper CEO.

\_\_\_\_\_ \$3,000 total—paid \$1,000 per year over a three-year period

\_\_\_\_\_ \$3,000 paid in full

(I understand I will not be contacted for a renewal during the next 3 years).

Please check here if you wish to be invoiced.

Signature \_\_\_\_\_

*Please make checks payable to Jasper CEO.*

101 E Maxwell St. Newton, IL 62448 Phone: 618-783-8464

The Jasper County Community Foundation is an affiliate of the Southeastern Illinois Community Foundation, a 501(c)(3) organization.  
Your donations are tax deductible to the extent allowed by law.

**PLEDGE CARD**

JASPER COUNTY ®

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