

JASPER COUNTY **CEO** ®

CREATING ENTREPRENEURIAL
OPPORTUNITIES

ANNUAL REPORT
2019-2020

2019–2020 ANNUAL REPORT

Thank you, again, for supporting Jasper County CEO. This year did not turn out as planned, but still offered students an amazing opportunity to learn valuable lessons, perhaps even more so than other years. They adjusted to the restrictions due to COVID and finely-tuned their video call capabilities. They altered their sales tactics and built an online presence. They stayed motivated through the unknown. Yet, it would not have been possible without your continued support!

Our board consists of Chad Farley, Beth Probst, Amy Tarr, Brett Lessley, Ken Snyder, Andy Johnson, Kelly Hemrich, Jeremy Wilson, and Jason Warfel. The time they spend connecting with students, coordinating events and press releases, communicating with investors, and keeping the school and community on the same page is all done as volunteer work. The adaptations this year only added to that workload, but we appreciate that all decisions were made with the safety of students in mind.

Another part of our CEO team includes mentors! These mentors meet at least once a month with students and help guide them through the process of the class. From the (highly successful) class event to personal business questions, their availability helps students define themselves and see their potential. This year's mentors include David Blecha, Lucas Bolander, Sarah Horner, Bill Meinhart, Karen Meinhart, Kris Newton, LaDonna Poehler, Ginger Robins, Susan Shull, Susie Steber, Theresa Volk, Grant White, Tammy Wilson, and Torrey Wolf.

And, last but not least, the community is an essential part of our class! Without their support and interest in the students' event "Hometown Showdown" and individual businesses, we would have no one to serve! Jasper County is a diamond in the rough when it comes to supporting youth and CEO is no different! The students have experienced wonderful backing throughout this year. We also appreciate the guidance of Midland Institute and appreciate the provisions offered during shelter-in-place.

*Congratulations to all involved
on another successful year!*

CEO MISSION STATEMENT

“SEEKING OPPORTUNITIES. INSPIRING CHANGE. PREPARING FOR THE FUTURE.”

THAT IS THE MISSION STATEMENT OF JASPER CEO. WE ARE PROUD OF WHAT WE HAVE BEEN ABLE TO ACCOMPLISH THANKS TO THE ASSISTANCE OF OUR FINE COMMUNITY MEMBERS, MENTORS, AND ESPECIALLY OUR FRIENDS AND INVESTORS. OUR SUCCESS WOULD BE NON-EXISTENT IF ANY OF THE LISTED WERE NOT PART OF THE EQUATION.

BACK ROW: AILYSSA LEWIS, JENNA YEALICK, ELI WEBER, BRADEN LEMKE, JOHN JOHNSON, ALLY KUHL, MIRANDA OCHS, RENEE RUSSELL
FRONT ROW: LINDSEY McCLAIN, MADISON EMMERICH, PAYTON KINDER, EMILY DION, SYDNEY RUDOLPHI, CAELAN WILSON, AND WHITNEY ZUMBAHLEN



2019-2020 JASPER CEO CLASS



Emily Dion, daughter of Tim and Lori Dion. I am currently a senior at Newton Community High School and involved in marching band, musical, Spanish club, BETA Club, Science Club, and 4-H. I also hold the positions of Student Council Vice President and class officer for the class of 2020. Outside of school, I love to paint, read, and spend time with my family and friends. After high school, I am considering pursuing a career in psychology. For my individual business, I will be creating handmade greeting cards. My business will be called "Greetings from Emily." Being in CEO has allowed me to better myself both personally and professionally. It has also helped me to develop long-lasting connections and relationships that I will be able to benefit from throughout the rest of my life. I am blessed to have been able to take part in such an amazing opportunity.



Madison Emmerich, daughter of Porter and Jennifer Emmerich. I am currently a junior in high school and involved in Tennis, band, Beta Club, FBLA, Spanish Club, and FCCLA. My hobbies are fishing, playing sports, art, and reading. After high school, I plan on going to college in an undecided field. CEO is teaching me new skills that will benefit me for the rest of my life, such as leadership and responsibility. In this class I am working on creating my business, Oh, Nuts! which includes a variety of sweet, spicy, and savory nuts.

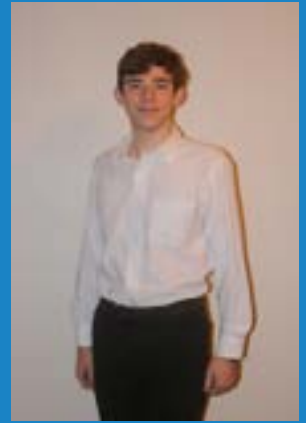


John Johnson, son of Gary and Joyce Johnson. I am currently a junior at NCHS. In school, I am currently involved in marching band, Math club, Spanish club, and BETA club. I am Student Council treasurer and I am also the treasurer for the Eastern Illinois District Association of Student Councils. Outside of school, I am one of the pianists at St. Thomas the Apostle Catholic Church. I am the owner of "FroDough" which sells pre-portioned frozen cookie dough. CEO has taught me how to manage a business efficiently and be able to use all the skills learned later in life.



Allyson Kuhl, daughter of Darrin and Stephenie Kuhl and senior at Newton Community High School. While at NCHS I've been a part of Math Club, Science Club, Spanish Club, Beta Club, FCA, and the Star-Spangled Banner Club. I am a four-year member of the Newton Lady Eagles volleyball team and ran track & field for three years at NCHS as well. After graduation, I will be attending Vincennes University while studying pre-occupational therapy and playing volleyball. Being a member of CEO has helped develop my communication skills in personal and professional settings while also bettering my time-management. My individual business is "Adoraboardz" where I will be making custom cutting/charcuterie boards and serving/sushi trays. I personalize these boards with optional wood burning monograms and handles.

Braden Lemke, son of Roger and Amy Lemke. I am a junior at Newton Community High School and I am planning to go to college for engineering and become a military engineer. The extracurricular activities I participate in are band, Scouts, student council, math club, science club, and Beta club. I also volunteer with Honey-Do Ministries and Operation Homefront. My hobbies are playing and making music, wood and metalworking, and writing short stories. In CEO I learned to have better communication skills, better organization, and responsibility. My CEO individual business is Lemke Woodworking, where I make wooden decor out of recycled material.



Ailyssa Lewis, daughter of Daina and Brent Lewis. I am currently a senior at Newton Community High School. In addition to CEO, I am involved in FBLA, FCCLA, Yearbook, Girl Scouts, Track and Marching Band. After graduation, I plan on attending Rend Lake College to pursue a degree in culinary arts with a specialization in cakes and pastries later pursuing a degree in business management. Being a part of the CEO has developed my leadership and communication skills. It has also developed my problem solving, professionalism and networking skills. With my individual business, “Lyssa’s Sweet Tooth Fantasy”, I will be creating sweet, sour and salty old fashion treats. Different varieties of flavors, colors, and toppings will be available to purchase.



Lindsey McClain, daughter of Larry and DeAnn McClain. I am a junior at Newton Community High School. I am involved in many activities, such as basketball, tennis, marching band, FBLA, Spanish Club, Math Club and Beta Club. Being a part of CEO has helped me grow in several different aspects, some of which include professionalism, public speaking skills, communication, and teambuilding. I believe that I will be able to use a lot of the knowledge and skills I have learned in my future. I am the owner of “The Rustic Jar”, a home decor business that incorporates mason jars into creative, unique and organizational items for your home.



Miranda Ochs, the daughter of Jeff and Lisa Ochs. I am a senior at Newton Community High School. I’ve been a member of the Math club, Beta club, Spanish club, Science club, marching band, and FFA over my four years of high school. Outside of school I am a member of 4-H, as well as an Ambassador and a Federation member. I am also involved in my church as I play the piano and lector. After high school, I will be attending Lake Land College and transferring to a university afterwards pursuing a major in Agriculture. My individual business is ‘Countryside Breeze’ where I will be making a variety of garden flags. I have learned life lessons throughout CEO including, but not limited to, time management and communication skills.





Sydney Rudolphi, daughter of Brad and Cathy Rudolphi. I am currently a senior at Newton Community High School. Besides CEO I have been involved with FFA, 4H, NRECA activities, and several sports. After high school, I plan to pursue a degree in business administration. I am the owner of “The Common Blossom” and I create handmade crafts from artificial flowers which can be used for home decor, weddings, and gravesite headers. I also grow live ferns and flowers for outdoor use. Being a member of CEO has impacted me in many ways and helped me gain quality knowledge for the future.



Renae Russell, daughter of Bob and Melinda Russell. I am currently a senior at Newton Community High School and involved in basketball, track, BETA club, FCCLA, as well as volunteering at a local food pantry. After graduation, I plan to earn a degree in speech pathology as well as pursuing a degree in sign-language interpreting farther down the road. CEO has taught me about the community I live in and has opened up many opportunities in both my personal and professional life. My individual business is called “Sincerely Stamped.” I hand-craft personalized washer stamped jewelry as well as stamped name blanks. Sincerely Stamped’s mission is to imprint encouragement for the ones you love most.

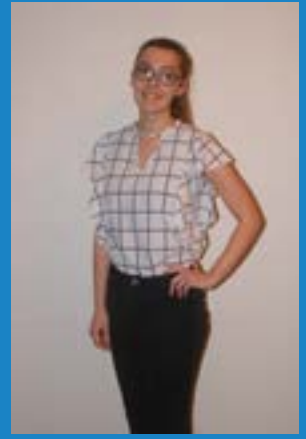


Eli Weber, son of Ted and Kara Weber. Aside from CEO, I am involved in FBLA, Spanish Club, BETA Club, Math Team, ACES, and NCHS Soccer. After high school, I plan on pursuing a degree in a STEM field. The biggest lessons CEO has taught me are how to lead and communicate effectively within a team. I am currently the sole proprietor of Botanica Tea, a local provider of high-quality tea blends.



Caelan Wilson, I’m the sixteen-year-old daughter of Brent and Tammy Wilson. I am the owner of Lady In Red, where I make all-natural makeup and cosmetic products. The inspiration behind my business is my passion for healthy skin and the benefits of using chemical-free ingredients. In addition to operating my individual business, I am an NCHS cheerleader, and I am involved in color guard, Student Council, Spanish Club, Beta Club, and FBLA. CEO has helped me grow as an individual and exposed me to many inspiring individuals! Being involved in CEO has been an amazing experience that has helped prepare me for my college education, as I plan to pursue a career in law.

Jenna Yealick, daughter of Michael and Sabrina Yealick. I am a junior at Newton Community High School. I am involved in FFA, Spanish Club, FBLA, FCCLA, and Beta Club. After high school I plan on going to college with a major in business as well as minoring in culinary in hopes of owning my own bakery in the future. My individual business is That Food Lady. I will be selling home-made push pop cakes in a variety of flavors.



Whitney Zumbahlen, daughter of Stan and Kim Zumbahlen. This year I am a junior at Newton Community High School and I currently play basketball and softball. I am also involved in Spanish Club, FFA, and Beta Club. After high school, I plan on going to a community college and then transfer to a university. For CEO this year, my individual business is called The Shrimp Shack. I will be selling containers of high-quality, freshwater shrimp. Being a part of CEO has helped me develop my communication and people skills. I have also improved my professionalism and knowledge of my community around me. I am very thankful for this experience and the impact that CEO has had on me.



THE CLASS BUSINESS - *HOMETOWN SHOWDOWN*

Hometown Showdown

Presented by Jasper County CEO



CLASS ACTIVITIES

MENTOR/PROTÉGÉ SELECTION

Last fall, CEO students and potential mentors spent a class day in a speed dating style approach to mentor matching. Students then selected their top connections and they were matched! This is an outstanding first opportunity to start building professional relationships.



BANKERS AND BUSINESS PLANS

CEO students collectively created their first business plan together over several weeks in regards to their class business. At the beginning of the 2nd semester, students were then challenged to create their own business plan surrounding the concepts of the business they created. CEO's then shared their business plans with local bankers seeking critique to better improve their business concepts.



BUSINESS VISITS

CEO students visited more than 50 area businesses, where they toured facilities and interviewed owners, managers and employees while learning about what makes each of the businesses unique.

PROFESSIONAL GUEST SPEAKERS

More than 50 community business leaders spoke to CEO students on a variety of entrepreneurial and general business topics, including distribution, management strategies, finances, and marketing.



2019-2020 MENTORS

DAVE BLECHA
LUCAS BOLANDER
SARAH HORNER
BILL MEINHART
KAREN MEINHART
KRIS NEWTON
LADONNA POEHLER
GINGER ROBINS
SUSAN SHULL
SUSIE STEBER
THERESA VOLK
TAMMY WILSON
GRANT WHITE
TERRY WOLF



2019-2020 GUEST SPEAKERS AND BUSINESS VISITS

FARLEY INSURANCE AGENCY
AGRACEL-SARAH HORNER
JEDI-SCOTT BIERMAN
REX VAULT, INC.
NEWTON BROOM & BRUSH
TAMMY WILSON
TUSCAN HILLS WINERY
NEWTON DAIRY QUEEN
TPS
JENNIFER VAHLING
ELITE FITNESS
KELLY HEMRICH
DAVE BLECHA
JULIE HILL
SUSAN SHULL
STEVE JONES PLUMBING
PRAIRIE FARMS
WIKK
AMY TARR
EVAPCO



2019-2020 GUEST SPEAKERS AND BUSINESS VISITS



CRAIG WEBER
JUDY McCLURE
KYLE KLIER
SARAH KINKADE
SCHACKMANN INSULATION &
CONSTRUCTION, LLC
JEREMY WILSON
JERRY MCDANIELS
MEDICINE SHOPPE
FLYING S
JJ OUTLET
EJ WATER
TOM PURCELL
KENT PROBST
DR. SCOTT BLOOMBERG
NORRIS ELECTRIC
TONY MARTIN
NEWTON AUTO PARTS
BRETT LESSLEY
INTEGRATED THERAPY SERVICES

JASPER CEO INVESTORS

CEO INVESTORS ARE THE HEART OF CEO. THEIR ANNUAL INVESTMENT OF \$1,000 PROVIDES THE NECESSARY RESOURCES FOR CURRENT-YEAR TEACHER SALARY AND OTHER EXPENSES, AND ENSURES THE SUSTAINABILITY OF THE CEO CLASS FOR FUTURE STUDENTS. BUSINESS PARTNER INVESTOR

AGRACEL, INC.
BLOOMBERG CHIROPRACTIC
CITY OF NEWTON
COX, PHILIPS, WEBER, TEDFORD, HEAP &
AYRES, ATTORNEYS
DAIRY QUEEN – NEWTON
DIETERICH BANK
EJ WATER COOPERATIVE, INC.
EAGLE COUNTRY WATER WORKS
FARLEY INSURANCE AGENCY
GRIFFITH TRUCKING/BROADWAY EXPRESS/
HEARTLAND CLASSICS
ILLINOIS POWER GENERATING COMPANY – NEW-
TON POWER STATION
JASPER COUNTY BOARD
JEDI
LOUIS OCHS CHEVROLET
MARTIN'S IGA – NEWTON
ART & FLORENCE MICHELS

MUDDY SALOON
NEWTON MASONIC LODGE 216
NEWTON PARTS SUPPLY
NEWTON ROTARY
NORRIS ELECTRIC COOPERATIVE
OCHS STREET SMOKED MEATS, INC.
PEOPLES STATE BANK
PROBST GRAIN & LIVESTOCK
PROBST SEED Co.
PERSONAL SERVICE REALTY, INC.
REX VAULT SERVICE, INC.
SCHACKMANN INSULATION & CONSTRUCTION,
LLC
BRAD & SUSAN SHULL
STATE FARM INSURANCE – TAMMY WILSON
SUPERIOR FUELS, INC.
THE MEDICINE SHOPPE IN NEWTON
TUSCAN HILLS WINERY
WEBER & COMPANY



Renae Russell
and Whitney
Zumbahlen were
the recipients of
the Jasper CEO
Scholarships

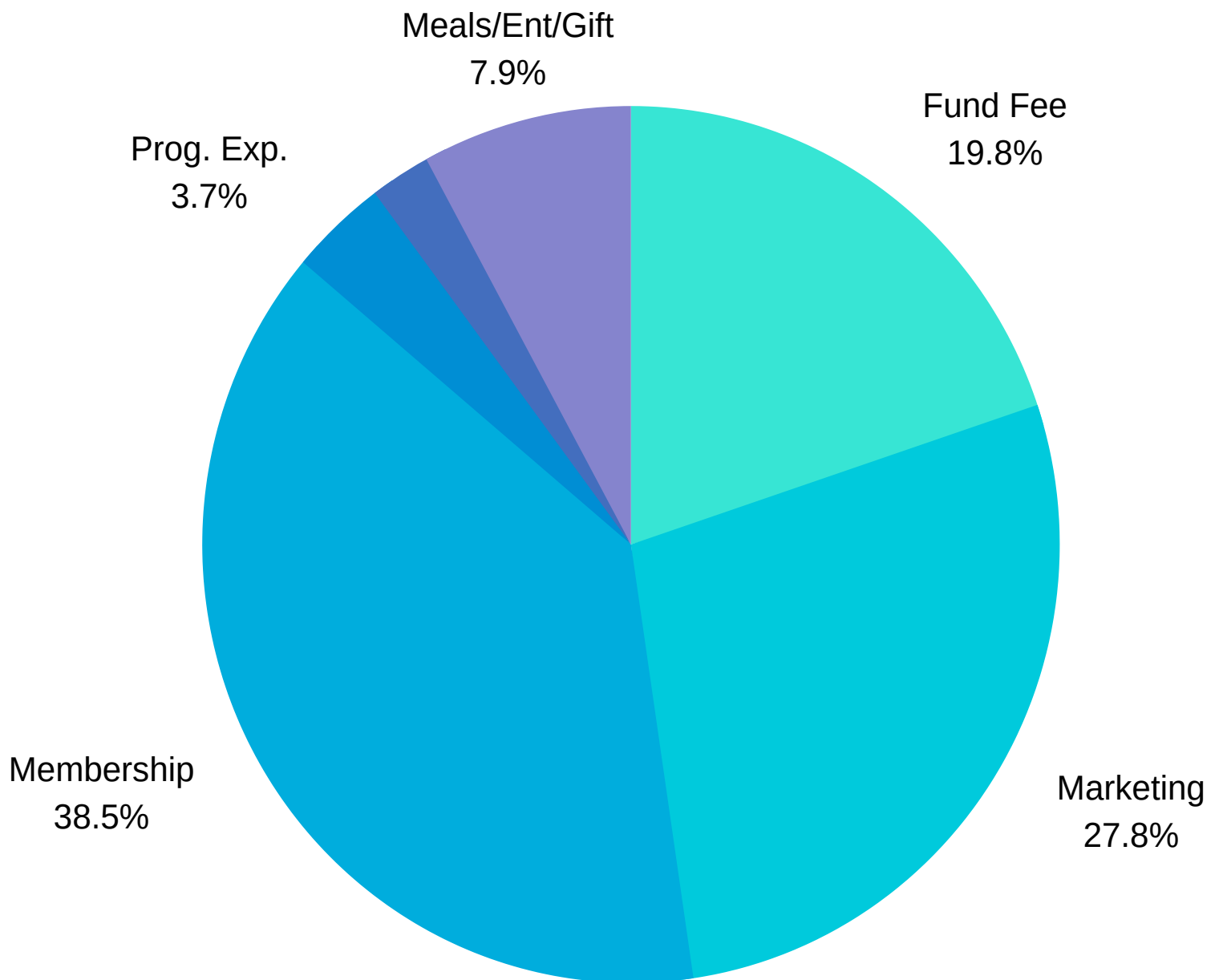
2020 TRADE SHOW



This year, students had to pivot due to the restrictions of the COVID-19 virus. Some of the students sold products online or had their own 'shop' on social media sites. The Ste. Marie Farmer's Market coordinators generously offered spaces to any interested CEO students to allow them to sell products in an open-air gathering. We appreciate the community's continued support as students still met sales goals even through the challenges faced. Jasper County does an amazing job supporting their youth!



2019-2020 FINANCIAL DATA



CEO ADVISORY BOARD

THE CEO ADVISORY BOARD COMPOSITION AND SECTION IS AN EXTREMELY IMPORTANT ASPECT TO THE SUCCESS OF THE CLASS AND THE PROGRAM. THIS BOARD IS VERY MUCH A WORKING BOARD, REQUIRING ENERGY AND DEDICATION. THANK YOU TO THE FOLLOWING FOR YOUR COMMITMENT TO EXCELLENCE!

MARK BOLANDER	REX VAULT SERVICE, INC.
BRETT LESSLEY	PEOPLES STATE BANK
KEN SNYDER	DAIRY QUEEN
KEN LARIMORE	JASPER COUNTY ECONOMIC DEVELOPMENT COORDINATOR
BETH PROBST	PRINCIPAL, NEWTON COMMUNITY HIGH SCHOOL
CHAD FARLEY	FARLEY INSURANCE AGENCY
GINA FOX	MEDIA INTEGRATION SPECIALIST, JASPER COUNTY SCHOOLS
KELLY HEMRICH	TOTAL PATIENT SERVICE INSTITUTE
ANDREW JOHNSON	SUPERINTENDENT, JASPER COUNTY SCHOOLS



CREATING ENTREPRENEURIAL
OPPORTUNITIES

Date: _____

Name _____

Company Name _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ E-mail: _____

I wish to make a contribution to Jasper CEO.

_____ \$3,000 total—paid \$1,000 per year over a three-year period

_____ \$3,000 paid in full

(I understand I will not be contacted for a renewal during the next 3 years).

Please check here if you wish to be invoiced.

Signature _____

Please make checks payable to Jasper CEO.

101 E Maxwell St. Newton, IL 62448 Phone: 618-783-8464

The Jasper County Community Foundation is an affiliate of the Southeastern Illinois Community Foundation, a 501(c)(3) organization. Your donations are tax deductible to the extent allowed by law.

PLEDGE CARD

JASPER COUNTY ®

CREATING ENTREPRENEURIAL
OPPORTUNITIES
